

True Stories You'd NEVER Want Your Mom To Know



**LIVE STORYTELLING EXPERIENCE
+
HOUSE PARTY**

Official Tour Sponsorship Opportunities





WHAT'S DTMM!?

“Don’t Tell My Mother!” is a live comedy event + podcast where celebrities tell TRUE stories they’d NEVER want their moms to know.



What haven't you told YOUR mother?!

Lance Bass
*NSYNC



I almost killed my mother's dog on Christmas with weed!

The sex was sooo good! Then I found out he was homeless.

Nikki Levy
Creator, *Don't Tell My Mother!*



When People Magazine outed me, I was terrified, but Elton John sent me a fruit basket!

What do I bring to a threesome?
My mother said never come empty-handed



Johnny Pemberton
Superstore



Ali Wong
Always Be My Maybe



Don't Tell My
MOTHER!



Click Here to

Watch Trailer 



8

YEARS RUNNING

49

SOLD OUT SHOWS

186

CELEBRITY
GUESTS

106M+

REACHED
SOCIALY

\$9,500

DONATED SINCE 2017

Featuring guests such as Ali Wong, Kate McKinnon, Hasan Minhaj, Tracee Ellis Ross, Tan France + more

[CLICK HERE TO MEET OUR FRIENDS](#)

WE'RE GOING ON THE ROAD

to visit 20 cities and we're looking for a Co-Pilot



Logo inclusion on all Show signage



Custom comedic host reads



Custom activations at the event



Giveaways & Swag



Social Love!

THE DTMM! DIFFERENCE



DIVERSE STORYTELLING

Amplify your brand message to a diverse & multicultural audience, with a focus on the LGBTQ+ community.



COMMUNITY DRIVEN

Brands have the opportunity to be a part of an event that gives back to a cause. Each show benefits a different non-profit.



TOP TIER TALENT

Align your brand with top comedic talent, as they share unscripted, never-been-heard, true stories.



MORE THAN A SPONSORSHIP

Join a family and loyal supporters who have been on this journey with us from the start. Let's partner.

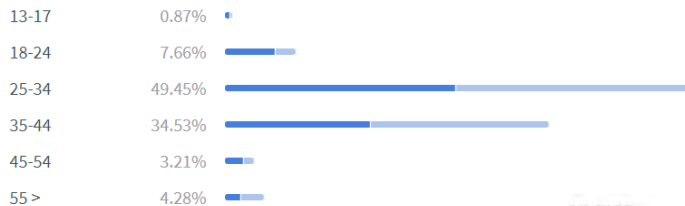
ABOUT OUR HOST

Nikki Levy is the Head of Scripted Comedy at DreamWorksTV, and the Creator & Host of Don't Tell My Mother! A veteran film & TV producer, Nikki works with all performers to find the FUNNY and the HEART in their stories.

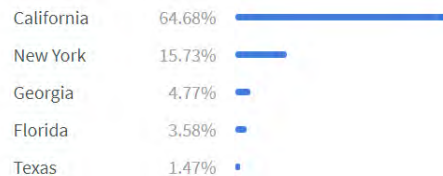


| Social Handle | Total Followers | Posts | Ad posts | Engmt | Likes Per Post | Comments Per Post | Engmt Per Post | Engmt Rate Per Post | Est. Imp. Per Post | | |
|----------------|-----------------|-----------|----------|-------------|-----------------|-------------------|-----------------|---------------------|--------------------|--------------|--------------|
| @dtmmshow | 2.49K 0 | 19 ▲19 | 0 | 397 ▲397 | 20.11 ▲20.11 | 0.79 ▲0.79 | 20.89 ▲20.89 | 0.84% ▲0.84% | 639 Feed | 197 Story | 539 Video |
| @dtmmshow | 1.54K 0 | 17 ▲14 | 0 | 37 ▲13 | 1.94 ▼-4.06 | 0.24 ▼-1.76 | 2.18 ▼-5.82 | 0.14% ▼-0.379% | 415 Feed | 49 Story | 57 Video |
| @dtmmshow | 1.08K 0 | 4 ▲4 | 0 | 3 ▲3 | 0.5 ▲0.5 | 0 0 | 0.75 ▲0.75 | 0.07% ▲0.07% | 416 Feed | 335 Video | |
| @dtmmshow | 0 0 | 0 0 | 0 | 0 0 | 0 0 | 0 0 | 0 0 | 0% 0% | | | |
| Total | 5.11K | 40 | - | 437 | 10.43 | - | 10.93 | 0.21% | | | |
| Average | 1.28K | 10 | - | 109 | 2.61 | - | 2.73 | 0.05% | | | |

Age



Geo Split



Gender



ENGAGEMENT



LET'S WORK TOGETHER

Packages start at \$1600

- In-show promotional mentions + giveaways
- Logo on all material
- Onsite activation and build-out
- Custom mentions across Twitter, Instagram, Facebook
- Ticket package for brand guests
- Podcast sponsorship



YOU'LL BE IN GREAT COMPANY

previous partners:



LOS
ANGELES
LGBT
CENTER®

audible
an amazon company



CALIFORNIA
cryobank
DONOR SPERM BANK

Planned
Parenthood

SCRC
Southern California
Reproductive Center

THE **TREVOR** PROJECT
Saving Young LGBTQ Lives



Let's Talk

donttellyourmothershow@gmail.com